

**Case Study** 

Defining an Adaptive Integration Platform for One of the Largest Global CPG Leaders





## **Challenges**

- To roll out new direct to consumer Commerce initiatives rapidly
- To streamline data flow across all systems and enable syndication to downstream systems
- To build a library of reusable APIs, which can aggregate data from multiple backend systems and make it accessible and consumable to deliver real business value
- Need for a scalable, robust, and cost-effective API platform to sustain and grow business integration



## **LTIMindtree Solution**

- Built the solution based on MuleSoft (CloudHub iPaaS) that supports hybrid integration, API management, and Service-oriented architecture
- Created API for Commerce, enabling faster time-to-market and reuse, resulting in cost saving
- Enabled multi-cloud integration with Salesforce, Ariba, azure, and GTES (Global Travel Expense System)
- Defined C4E (Center For Enablement) Model and provided governance, templates, best practices, standardizing code, and reusable components
- Reduced effort using reusable components and API-Led connectivity
- Enabled mutual authorization and API throttling
- Enabled rapid development using Salesforce platform
- Delivered the entire project within the tight timeline of just five months



## **Business Benefits**

- 2.5X faster project delivery
- Reduced cost per API
- Deployments for new initiatives are 4x faster reducing execution time from months to days
- Need for a scalable, robust, and cost-effective API platform to sustain and grow business integration
- Higher adoption through self-service integrations
- Reduced TCO (Total Cost of Ownership) by consolidating disparate set of middleware platforms to MuleSoft





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