



Defining an Adaptive
Integration Platform for
One of the Largest Global
CPG Leaders





Challenges

- To roll out new direct to consumer eCommerce initiatives rapidly
- To streamline data flow across all systems and enable syndication to downstream systems
- To build a library of reusable APIs, which can aggregate data from multiple backend systems and make it accessible and consumable to deliver real business value
- Need for a scalable, robust, and cost-effective API platform to sustain and grow business integration



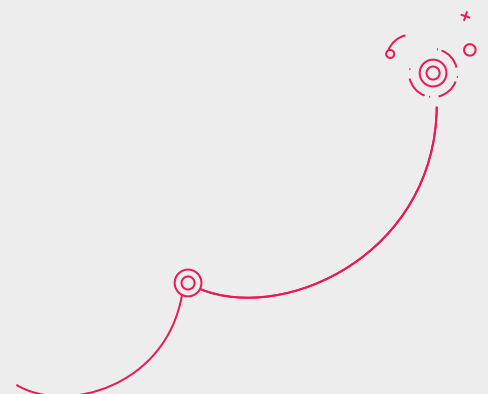
LTIMindtree Solution

- Built the solution based on MuleSoft (CloudHub iPaaS) that supports hybrid integration, API management, and Service-oriented architecture
- Created API for eCommerce, enabling faster time-to-market and reuse, resulting in cost saving
- Enabled multi-cloud integration with Salesforce, Ariba, azure, and GTES (Global Travel Expense System)
- Defined C4E (Center For Enablement) Model and provided governance, templates, best practices, standardizing code, and reusable components
- Reduced effort using reusable components and API-Led connectivity
- Enabled mutual authorization and API throttling
- Enabled rapid development using Salesforce platform
- Delivered the entire project within the tight timeline of just five months



Business Benefits

- 2.5X faster project delivery
- Reduced cost per API
- Deployments for new initiatives are 4x faster – reducing execution time from months to days
- Need for a scalable, robust, and cost-effective API platform to sustain and grow business integration
- Higher adoption through self-service integrations
- Reduced TCO (Total Cost of Ownership) by consolidating disparate set of middleware platforms to MuleSoft





LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700 clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by 84,000+ talented and entrepreneurial professionals across more than 30 countries, LTIMindtree — a Larsen & Toubro Group company — combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit <https://www.ltimindtree.com/>