Unleash Powerful Capabilities for Greater Success!

Revolutionise your Business with LTIMindtree’s Salesforce Expertise:
Communication, Media, and High-Tech

LTIMindtree’s comprehensive Salesforce solutions empower the communication, media, and technology industries to drive digital innovation to the future faster, together. As an established Salesforce consulting partner since 2004, we have shaped platform evolutions and innovations in all clouds. We are dedicated to building Salesforce solutions that enable customers to unleash the platform’s full potential and value.

Our Salesforce capabilities

Our capabilities span advisory consulting, UX consulting, development and integration services, data migration planning and execution services, testing and deployment services, and application value maintenance.

We can design and implement solutions across the Salesforce value chain including:
Our Salesforce accelerators and frameworks

LTIMindtree has built a set of accelerators that cater to the unique needs of various sectors. We help enterprises deploy and launch different Salesforce solutions quickly, creating immersive, connected customer journeys. Our migration templates allow customers quick migration from standard Salesforce clouds to industry-focused clouds.

Industry-focused accelerators:

16+ accelerators focused on solving problems faced by different industries, like AdsPro and Subscriber Pro, which help M&E clients unlock monetisation and increase revenue

Function-specific accelerators:

13+ cross-industry accelerators, including accelerators for faster go-to-market such as B2B/B2C e-commerce quick launch, omni-commerce solution, smart lead scoring, etc.

Advisory consulting frameworks:

10+ frameworks for designing plans for business transformation, service optimisation, strategic decision-making and Salesforce-driven transformation journeys

Platform specific accelerators:

10+ accelerators for increasing code efficiency and ease of development

CORE SALES CLOUD AND CPQ:
End-to-end lead-to-cash cycle

B2B & B2C MARKETING:
Marketing outreach, omnichannel engagement, and campaign management

SERVICE CLOUD & FIELD SERVICE:
Contact centre and service console setup, field service lightning configuration, omnichannel, live agent, and knowledge management

EXPERIENCE CLOUD:
Dealer, consumer, employee portals, and custom applications

B2B/B2C COMMERCE SERVICES:
Quickstart implementations, integrated portals, and headless portals

PLATFORM SERVICES:
PaaS development, app rationalisation, and low-code app development

IMPLEMENTATION SERVICES:
for ISVs like Veeva, Conga, Apttus, and Zuora

INDUSTRY CLOUDS:
Financial services, manufacturing, automotive, health, media, education, and consumer goods cloud

DATA ANALYTICS AND INTEGRATION SERVICES:
MuleSoft and Tableau

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The customer had a legacy, highly-tailored, custom-built application that was inflexible and difficult to extend. Each department had its own set of tools creating multiple disparate systems and silos. LTIMindtree created an enterprise platform that supported unique methods and processes for managing courses, students and overall business operations. Automating admission decisions, workflows and approval processes led to a 75% improvement in rollout time. The entire student lifecycle management was harmonised across programs and geographies and live decisioning was made 50% faster.

**Tech stack:** Salesforce Platform, Service Cloud, Experience Cloud, Sales Cloud, and Financial Force
The existing system had legacy UX design and navigation flows. It was not compatible with global guidelines or mobile first usage. The system had stability issues, frequent downtime and a complicated checkout flow.

LTIMindtree revamped the solution with Salesforce Commerce Cloud SFRA and Salesforce OMS with SFCC Plug/Play. Complete redesign of UI that enhanced UX with simple processes, customisations that enhanced OOB solution and scaled easily. Performance improved by as much as 30% with increased application stability.

**Tech stack:** Commerce Cloud, and Salesforce OMS
Try LTIMindtree’s Salesforce health check to get personalised insights into how to maximise your Salesforce platform.

Click here
Talk to our experts