

Digital Integration, Cost Reduction for a US-based Processed Food and Snack Company



### Client

The client is one of the largest processed food and snack companies in the US. Under its brands, it produces soups and other canned meals, baked goods, beverages, and snacks.

## Challenges

#### The client wanted to

- Enable digital integration to unlock the power of the combined brand portfolio with integration of the existing data landscape (SAP BW, Oracle, and SQL Server) into Snowflake.
- Drive efficiency and effectiveness with strategic and transformative acquisition to drive revenue growth and cost synergies around supply chain, finance, sales, and distribution.

# LTIMindtree Solution

- Built a unified data & reporting platform leveraging Snowflake to drive synergies and effectiveness across the data landscape.
- PolarSled for a faster, de-risked, and optimized historical data migration from SAP BW and Oracle to Snowflake.
- Integrated the BI and reporting landscape of the acquired company with the parent company's BI and reporting landscape.
- Standardized the key business metrics and KPIs to derive canned and business reports for key persona from Snowflake.



### **Business Benefits**

**~4TB** volume data migrated over **5** months

**2000+** tables migrated to Snowflake

~50% reduction in cost with zero infrastructure management

Simplified and transformed the data and reporting environment with seamless integration having unified business reporting

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