

A photograph of several workers in a food processing facility. They are wearing white protective hoods, face masks, and blue aprons and gloves. They are working at a conveyor belt with trays of golden-brown fried food items. The background shows industrial equipment and bright overhead lights.

Case Study

# Digital Integration, Cost Reduction for US-based Processed Food & Snack Company

## Client

The client is one of the largest processed food and snack companies in the US. Under its brands, it produces soups and other canned meals, baked goods, beverages, and snacks.

## Challenges

The client wanted to

- ▶ Enable digital integration to unlock the power of the combined brand portfolio with integration of the existing data landscape (SAP BW, Oracle & SQL Server) into Snowflake.
- ▶ Drive efficiency and effectiveness with strategic and transformative acquisition to drive revenue growth and cost synergies around supply chain, finance, sales & distribution.

## LTIMindtree Solution

- ▶ Built a unified data & reporting platform leveraging Snowflake to drive synergies and effectiveness across the data landscape.
- ▶ Leveraged LTI PolarSled for a faster, de-risked, and optimized historical data migration from SAP BW & Oracle to Snowflake.
- ▶ Integrated the BI & reporting landscape of the acquired company with the parent company's BI & reporting landscape.
- ▶ Standardized the key business metrics and KPIs to derive canned and business reports for key persona from Snowflake.

# Business Benefits

~**4TB** volume data  
migrated over **5**  
months

**2000+** tables  
migrated to  
Snowflake

~**50%** reduction in cost  
with zero infrastructure  
management

Simplified and transformed  
the data & reporting  
environment with seamless  
integration having unified  
business reporting

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