

White Paper

# Building the Timeless Enterprise Together with SAP



## Introduction

In today's fast-paced world, businesses face unprecedented disruption and uncertainty. From technological advancements to economic turbulence and global crises, enterprises must be resilient and adaptable to thrive. While some businesses simply fall apart, unable to withstand the tumultuous winds of change, there are others that seem impervious to such externalities, continuously delivering positive results for themselves and their stakeholders. These businesses are known as **timeless enterprises**.

Timeless enterprises share essential characteristics that enable them to benefit from disruptive forces, including resilience, agility, innovation, and a clear sense of purpose. This whitepaper provides insights into the essential characteristics of a timeless enterprise. It explores how partnering with LTIMindtree and SAP allows organizations to harness the power of timeless enterprises and build a thriving and sustainable future for themselves and their communities. The whitepaper also provides actionable insights and useful tips that businesses can apply immediately to take their first step towards becoming a timeless enterprise.



## Creating A Lasting Legacy: How to Build a Timeless Enterprise

The present business environment is replete with uncertainties, disruptions, and complex challenges like geopolitical disturbances, economic downturns, rapid advances in technology, sustainability issues, and mergers and acquisitions. In this hyper-connected environment, continuous disruption is commonplace, putting businesses at risk and exacerbating the existing talent drain. To survive and flourish in this milieu, enterprises must employ strategies and tools that make them resilient. Establishing a strong foundation becomes pivotal in building resilience and achieving lasting success. This entails crafting a compelling, long-term vision and a well-defined mission that resonates with all stakeholders.

### 9 Essential Components for a Timeless Enterprise

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Develop a purposeful mission for employees, customers and all stakeholders

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Invest in people, processes, and products to anticipate future disruptions

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Consistently deliver enhanced customer value and build trusted brands

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Foster a culture of collaboration, innovation, and learning

Understanding and prioritizing customer satisfaction and innovation

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Prioritize learning and development opportunities

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Adapt to disruptions by reconfiguring strategies and plans

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Develop strong leadership and a learning organization

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Create positive experiences for stakeholders in the community



## Creating a Strong Foundation

## Significance of Purpose and Clarity of Mission:

A robust work culture that promotes collaboration, continuous learning, innovation, and empowerment is critical in engaging a diverse, globally dispersed workforce and business partner network.

### Having Scalable & Flexible Enterprise Architecture

makes it easier to update, integrate, enhance, or replace applications and technological platforms with minimal complications.

### Learning Enterprise:

Empowering the workforce through collaboration platforms, knowledge repositories, role-based self-learning, and enabling learning systems.

#### Assurance of 'Consistent' and 'Enhanced' Value Delivery to Customers:

Improving and evolving processes, operations, and products continuously to achieve higher efficiencies and differentiation, ensuring the integrity and flexibility of systems and processes.

#### Pride of Community: Consistently

positively influencing community lives, growing with sustainability, and delivering exceptional business performance. Business leaders can leverage **Predictive and Pre-Emptive Capabilities** to gain invaluable insights into emerging trends, events, and potential impacts. This, in turn, facilitates collaboration and planning of mitigations accordingly. With an empowered workforce and enabling systems, businesses can take swift and effective action.

#### **Innovation Leader:**

Institutionalizing processes that capture, collate, incubate, and nurture innovative ideas, hastening the commercialization of those ideas into products and offerings, and harnessing digital technologies to transform business models and offerings.

#### **Resilient Systems and Operations**

that can sense events and patterns, and respond quickly with optimized recalibration, are crucial to data protection, supply chain reliability, and enhancing product offerings. Additionally, these systems facilitate the repurposing and launch of organizational knowledge and skills.

### Deep Market Insights and Unwavering Customer Focus:

Businesses can provide personalized products and services and deliver an exceptional end-to-end customer experience during sales, consumption, and service cycles by using processes and tools to analyze vast amounts of market and customer data.



# SAP's Composable Architecture Framework

Enterprises today are dealing with complexity across the globe and need a solid technology foundation to build an enduring legacy. SAP is uniquely positioned to build timeless enterprises, with its composable architecture framework composed of **six key pillars**:



### Architecture

SAP's architecture includes a robust core on HANA database, SaaS apps for collaboration, and a cloud platform for custom extensions. This API-first approach creates a scalable enterprise solution landscape that adapts to disruptions and keeps enterprises ahead of the curve.

### Products

SAP's S/4HANA public cloud offers ERP on the cloud with continually updated processes and a variety of SaaS solutions that integrate with business partners, workforces, and address complex manufacturing and logistics processes. SAP's product portfolio enables businesses to handle a wide range of scenarios such as product development, service management, financial consolidation, and governance.

### Platforms

SAP's new Business Technology platform, SAP Analytics Cloud, empowers customers and solution providers to leverage the power of digital transformation to create unique solutions using their versatile capabilities. By utilizing these platforms, enterprises can develop scalable and future-proof solutions. The SAP Analytics Cloud specifically offers a wide range of capabilities to create custom analytics solutions.

## Offerings

SAP's RISE offering enables customers to leverage SAP products, technologies, and platforms, as well as complimenting solutions from other technology leaders. This facilitates the optimization and acceleration of their modernization journey while leveraging the latest innovations and expert guidance from SAP to drive their business forward.



### Business Networks

SAP understands the importance of network ecosystems for sustainable growth in a hyperconnected world. Through initiatives like ARIBA and Intelligent Asset Management, SAP empowers customers to create their own interconnected ecosystems. The Logistics Business Network further enhances supply chain agility.

## Future-proofing by Focusing on Disruptive Hotspots

SAP is addressing global risks like climate change and supply chain disruptions caused by wars and pandemics by focusing on sustainability. Their dedicated suite of solutions empowers businesses to track the planet-friendliness of their processes, while solutions like 'Integrated Business Planning' and 'Extended Warehouse Management' build resilient supply chain operations.

## Empowering Businesses to Overcome Challenges: A Look at SAP's Solutions

## Enabling Digital Transformation

SAP's Technology, Platform, and Product portfolio provide a comprehensive suite of digital transformation solutions, including modernizing the enterprise core and creating collaborative networks across the value chain through SaaS solutions and advanced initiatives like IoT and AI-based automation. The Business Technology Platform offers intelligent insights. Customers can choose a customized level and pace suited to their environment as they embark on their digital transformation journey. SAP's "Rise with SAP" initiative helps organizations transform their operations by leveraging digital technologies like cloud computing, AI, and analytics, along with the digital core S/4HANA.

## Providing a Unified Platform

Prioritizing customer experience: SAP's UI5-based Fiori interface creates an intuitive user experience tailored to business roles. With access from multiple devices, users can transact anytime, anywhere. Sales teams benefit from a range of solutions, including the SAP Cloud for Marketing, Sales & Service and SAP Commerce Cloud, as well as customer data to improve end-to-end experiences. Using SAP CPQ, products can be personalized. Customers can collaborate with suppliers to gain visibility into order status.



### Prioritizing Customer Experience

### Hyper Connected Ecosystem

SAP's Fiori UI based on UI5 technology enables personalized user experiences for different business roles. Accessible on multiple devices, sales personnel can enhance customer experience using SAP Commerce Cloud and Cloud for Marketing Sales and Service, and personalize products via SAP CPQ. Customers can check order fulfilment status by collaborating with suppliers.

SAP empowers customers to create network ecosystems that foster growth and sustainability. By establishing a global network of business partners through ARIBA and connecting enterprise assets across the value chain with Intelligent Asset Management, SAP enables enhanced agility in supply chain operations with the Logistics Business Network. This allows customers to create a seamless data backbone for real-time transactions, enhance automation, make data-driven decisions, and amplify the scale of their operations.

### Supporting Sustainability

SAP offers sustainability solutions, allowing businesses to track the environmental impact of their processes. Resilient supply chains can be built by using SAP's "Integrated Business Planning" and "Extended Warehouse Management." Additionally, SAP provides a range of "Climate Action," "Circular Economy," and "SAP Social Responsibility" solutions, helping enterprises future-proof their processes for a wider community of stakeholders.

## LTIMindtree Delivers Timeless Solutions with SAP

LTIMindtree has made significant investments across various SAP offerings, building assets to deliver a timeless enterprise with a composable architecture to future-proof businesses. Their offerings include RISE with SAP, Asset Intelligent Networks, Industry Cloud Solutions, Sustainability Solutions on BTP, and more. As an early adopter of SAP products and technologies, LTIM complements its technical SAP competencies with rich domain and business process expertise. As a result, LTIM is in a prime position to help customers amplify the value of their SAP investments.



### Sharp Focus on Business Value

To fully realize the potential of cutting-edge products and platforms like SAP, enterprise solution initiatives must be underpinned by a solid business rationale, with a clear focus on achieving specific business outcomes. To this end, LTIM offers the innovative "Reimagination Studio." This powerful tool creates a value canvas that encompasses critical business and process KPIs and capabilities. These are cross-referenced with a Business Process Master List to construct process-specific value streams and identify Key Design Decisions. This approach serves as a "North Star" for businesses, providing a guided map to enhance and transform processes in a tangible and objective way.

Additionally, LTIMindtree has developed tailored solutions to address the unique complexities of various sectors, including:

Engineering &
 Construction (ECnO)

- Engineered To
  Order (ETO)
- Life Sciences

High Tech /
 Semi-Conductors

LTIMindtree's industry-specific solutions address complex issues, providing customers a competitive edge. Developed by the **Reimagination Studio**, these solutions integrate with niche applications, SaaS offerings, and custom apps on the Business Technology Platform to create industry clouds with maximum value.

## Helping Customers to differentiate with BTP innovations

LTIMindtree offers multi-industry apps that enhance business capabilities across various domains and value chains. For example, the Planning Synchronization app addresses major capital projects in the energy sector, and project planning in engineering and construction. The Project Paychain app benefits engineering and construction, engineered to order, and other industries with extensive vendor and sub-contractor collaborations.

The Innovation Studio on the Business Technology Platform equips LTIMindtree to enable innovation with a versatile toolkit of integration workbench, migration cockpit, micro-services library, and Fiori apps. Currently, LTIMindtree has 17 published solutions, with 8 on SAP Think Tank and 9 on SAP Appstore.

Tools & Accelerators to de-risk & accelerate transformation journeys LTIMindtree offers a variety of tools and accelerators as part of its "Canvas" portfolio, helping customers mitigate project execution risks and expedite implementation every step of the way. These tools address critical dimensions such as cloud migration, landscape mining, data management, and code remediation. They serve to improve landscape health, detail tailored transformation roadmaps and plan frugal and non-disruptive innovations, amongst other purposes.



## **Examples of these tools include:**

### **Reimagination Studio**

Provides a guided roadmap for digital transformation by intuitively correlating business priorities and KPIs with processes and personas, identifying areas for improvement, and making appropriate solutions.

### LAMPS

Facilitates quick and error-free migration of on-premise estate to cloud platforms.

### **Canvas Profiler**

Conducts landscape discovery from business and technical perspective by capturing the solution foot-print and underlying nuances. It also determines various technical aspects related to customization insights, landscape vulnerabilities, preparatory steps for migration, etc.

### **Canvas Code Remediator**

Reviews code quality, highlights areas to apply best practices, and auto-remediates vulnerable parts of the code using built-in algorithms.

### **TikiTim Trend Analyzer**

A machine learning-based text analytics tool that discovers service patterns and trends from ITSM ticket data for intelligent application management.

### **Cognitive Assist**

This is an AI/ML event correlation tool that surfaces actionable events and provides guided resolution through RPA.

## Automation Platform

LTIMindtree's AI-based platform, Shield.GPT, uses intelligent automation and process orchestration to address enterprise process optimization, enrichment, and intelligent resolution of application issues. Accompanied by additional tools like "Deep Diagnosis" and "Intelligent Monitoring," this comprehensive automation platform speeds up analysis time for complex functional user issues, enables enhanced asset monitoring, and automated situation detection and remediation



# LTIMindtree Reimagination Studio: Crafting a Robust Future

LTIMindtree has collaborated with several global customers to guide them in their journey towards becoming 'timeless' organizations. One of these customers, a multi-business conglomerate with over sixty legal entities operating in verticals such as engineering and construction, industrial manufacturing and services, food and agricultural products, and hospitality, faced the challenge of scaling their highly customized and fragmented business processes in their existing ERP system. The business leadership aimed to support high-growth trajectories, instill operational excellence through digitization and automation, improve decision-making, enhance business acquisition capabilities, and elevate organizational capabilities to handle greater scale and complexity. With their expertise in SAP platforms and products, industry insights, and experience in large-scale process transformation, LTIMindtree helped the customer realize an enterprise solution that future-proofs their operations in various ways.

Seamless process integration and automation improving the speed and accuracy of planning, execution, and business reporting with composable architecture and modular services.

Enhanced collaboration with business partners for global scalability. Industry-specific solutions on the Business Technology Platform imparting differentiated capabilities, such as project planning, resource optimization, and execution tracking, to improve business competitiveness.

Enhanced user experience with intuitive persona journeys, improving process adoption and productivity. Improvements in business governance through insightful analytics, process checks, reduced manual processing, and data-driven operations.

Harmonized processes and data models improving the quality of decision-making.



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#### About LTIMindtree

LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700 clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by 81,000+ talented and entrepreneurial professionals across more than 30 countries, LTIMindtree — a Larsen & Toubro Group company — combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit https://www.ltimindtree.com/.