

## LTIMindtree Partners with Criteo to Drive IT Operational Efficiency

*Partnership delivers benefits to Criteo in the first year of five-year engagement*

**Paris and Mumbai – February 2, 2023:** [LTIMindtree](#), a global technology consulting and digital solutions company, today announced a multi-year engagement that enables Criteo, the commerce media company, to enhance its business agility, IT service quality, and scalability.

As part of the engagement, LTIMindtree provides end-to-end IT services to support Criteo's global operations across all functions. This includes supporting Criteo's Microsoft Azure Cloud environment, developing a unified data platform, and providing end-user services for its service desk, field, device engineering and Enterprise Service Management.

"Enabling Criteo with modern IT systems and capabilities remains a key priority in this fast-moving business environment," said **Beatrice Mabile, VP Internal IT, Criteo**. "We look forward to our continued strategic partnership with LTIMindtree."

"We are excited to be a part of Criteo's business journey as its first-ever strategic IT outsourcing partner," said **Sudhir Chaturvedi, President and Executive Board Member, LTIMindtree**. "A successful first year of our engagement has further validated the power of our industry-leading domain and digital capabilities in helping Criteo drive greater value, innovation, and sustainable long-term growth."

### **About LTIMindtree**

LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximise growth by harnessing digital technologies. As a digital transformation partner to more than 700 clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by nearly 90,000 talented and entrepreneurial professionals across more than 30 countries, LTIMindtree — a Larsen & Toubro Group company — combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit [www.ltimindtree.com](http://www.ltimindtree.com).

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