LTIMindtree

Cloud-Readiness Assessment for
US-Based Marketing Firm

Client

The client is the engine behind loyalty and marketing campaigns for more than 1,000 consumer facing companies worldwide across industries: retail, pharmaceutical, travel, financial service, auto, and more.

Challenges

- High cost of services
- Formulating appropriate migration strategy to minimize the business impact and cloud-friendly architecture
- Identifying dependency groups among the applications to form move groups

LTIMindtree Solution

- Comprehensive servers and application assessment
- Analyze and optimize using "what if" scenarios for right sizing
- Analysis of workload in the application lifecycle and scanning of multiple deployment topology options
- Stakeholder interviews to understand the 360-degree view of an application
- Multi-dimensional analysis for suitability of cloud platform and risk identification

Business Benefits Delivered

- **81% saving** compared to As-Is Sizing
- **25% memory optimization** compared to on-premise
- **42% CPU optimization** compared to on-premise
- **60% reduction** in assessment time

Technologies Used

LTIMindtree solution – **Infinity Insights**