

# LTI's Data Products Unit Fosfor Partners with Women in Data

## Partnership to promote diversity in the data and analytics market space

Mumbai, India & Edison, NJ – July 27, 2022: Fosfor, the Data Products Unit of <u>Larsen & Toubro Infotech</u> (BSE: 540005, NSE: <u>LTI</u>), a global technology consulting and digital solutions company has partnered with Women in Data (WiD), a non-profit with the mission of creating diversity in data careers.

WiD is a global community of women in data careers with nearly 50 chapters across 30 countries. It is a place for data enthusiasts of all backgrounds to connect, grow, and lead together.

The goals of the partnership are twofold:

- 1. The Fosfor team will collaborate with WiD on efforts to educate women in college and in the workforce on opportunities in the data and analytics field.
- 2. The Fosfor team will work with WiD provide mentorship and career opportunities to women in the data and analytics field—and to leverage Women in Data's extensive network to secure talent for its rapidly growing organization.

The partnership is built on a number of collaborative thought leadership initiatives as well as Women in Data memberships for Fosfor team members.

Siddharth Bohra, Chief Business Officer, Cloud & Data Products, LTI, said: "We firmly believe that product design benefits greatly from gender diversity, especially in the field of Artificial Intelligence, where algorithmic bias can be directly countered by a more diverse group of developers. We're therefore excited to partner with Women in Data to further increase the gender diversity of our Fosfor team, and to support its women with learning, networking, and leadership opportunities."

Kelley Lieberman, Head of Marketing, Women in Data, said: "Our partnership with Fosfor brings two exciting opportunities to Women in Data. First, we look forward to helping the Fosfor organization itself become more diverse. Beyond that, Fosfor's unique suite of products covers the entire data-to-decisions lifecycle—meaning they are used by a broad range of both business and technical users, representing a broad range of job roles that can benefit from the kind of diversity Women in Data exists to promote. We are especially excited to explore ways to bring our message to this extraordinarily broad Fosfor user base.

LTI launched Fosfor in December 2021 and the five products of the suite are being leveraged by dozens of marquee clients for their mission-critical data and AI needs. More information on Fosfor can be found at <a href="https://www.womenindata.org">www.womenindata.org</a>. More information on Women in Data can be found at <a href="https://www.womenindata.org">www.womenindata.org</a>.

#### Marketing Press Release



### **About Fosfor**

The Fosfor Product Suite is the only end-to-end suite for optimizing all aspects of the data-to-decisions lifecycle. Fosfor helps you make better decisions, ensuring you have the right data in more hands in the fastest time possible. The Fosfor Product Suite is made up of Spectra, a comprehensive DataOps platform; ; Aspect, a no-code unstructured data processing platform; Optic, a data fabric to facilitate data discovery-to-consumption journeys; Refract, a data science and MLOps platform; and Lumin, an decision intelligence platform. Taken together, the Fosfor suite helps businesses discover the hidden value in their data. The Fosfor Data Products Unit is part of LTI, a global technology consulting and digital solutions company with hundreds of clients and operations in 31 countries. For more information, visit www.Fosfor.com.

#### About Women in Data

Women in Data (WiD) is a nonprofit organization founded in 2015 by Sadie St. Lawrence when she noticed the lack of women representation as she began her own journey into data. Concerned about the prospect of gender equality in a data-driven future, the first chapter of Women in Data was launched with a mission to increase diversity in data careers. Today, Women in Data is a global community of 30,000 data enthusiasts of all backgrounds located in more than 30 countries around the world coming together to increase awareness, create opportunities and empower women in data careers.

#### About LTI:

LTI (NSE: LTI) is a global technology consulting and digital solutions Company helping more than 495 clients succeed in a converging world. With operations in 33 countries, we go the extra mile for our clients and accelerate their digital transformation. Founded in 1997 as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivalled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 46,000 LTItes enables our clients to improve the effectiveness of their business and technology operations and deliver value to their customers, employees, and shareholders. Find more at http://www.Lntinfotech.com or follow us at @LTI Global.

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