



Brochure

# **LTIMindtree Life**

Physician Sample  
Management Solution

## Background

Consolidation of Physician Samples requirement is a manual process and many times leads to erroneous results in planning and distribution

There is no standard solution for this process of planning and execution specific to Physician sample

The primary feature of the solution is to consolidate National Level Saleable requirements & Physician Sample requirements from Marketing

Based on the available stocks (Saleable + Physician Sample) ,Production Planning process is executed

Physician Samples to be distributed along with other Marketing Material , as per the Marketing Team's direction and plan

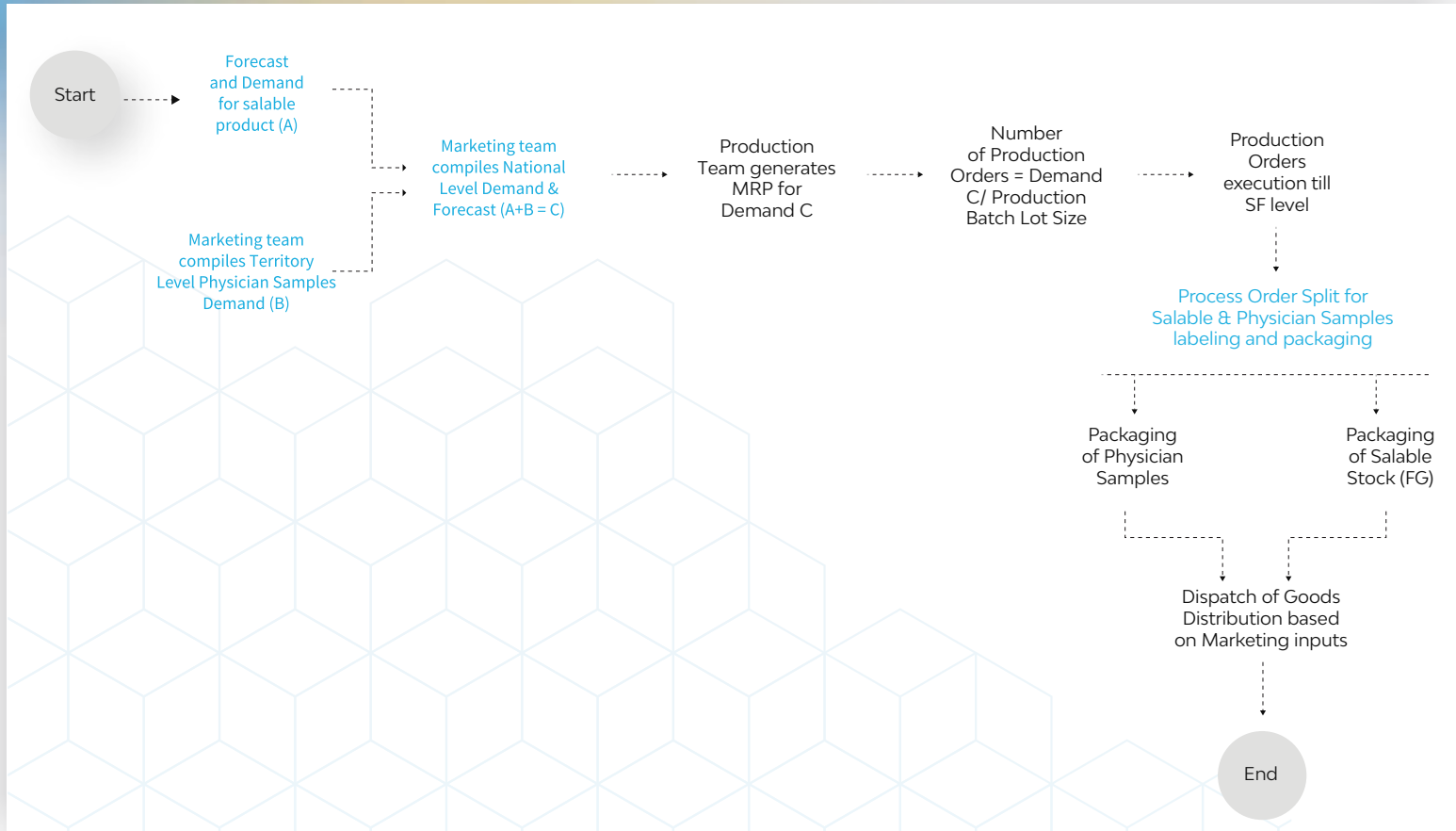
## Highlights of Physician Sample Management

Production of PS to be planned along with the saleable FG

Simplify National level planning for Physician Sample

Simplify distribution planning of Physician Sample

# Our Solution – Physician Sample Management



## Physician Sample Management — Dashboard



- LTIMindtree Industry Solution
- Standard

# Physician Sample Management Solution

## Key Facts

- Simple Territory Level planning & consolidation for FG and PS requirements
- Dashboard related to PS planning and distribution
- Auto-adjustment of PS in Batch Lot Size
- Analytics for Physician Sample Distribution Vs Revenue Growth

## How will LTIMindtree solution help?

- Streamline process of managing Sample
- Improved National level planning and distribution of Physician samples
- Ability to track revenue generated Vs distributed samples per region per therapeutic area





## Why LTIMindtree

- With a long-term relationship with SAP spanning over 20 years, LTIMindtree is uniquely positioned as a partner, co-innovator, and customer of SAP.
- Our deep expertise in the Life Sciences domain and our solutions across digital, automation, and smart manufacturing can help drug makers effectively address industry challenges.
- LTIMindtree strives to optimize clients' businesses by improving their business process application portfolio rationalization.

Visit our website today to learn more about our expertise in the life sciences domain, our solutions across digital, automation, and smart manufacturing, and how we can help you optimize your business processes:

<https://www.ltimindtree.com/enterprise-solutions/sap/life-science/>



# Limitless Life Sciences

#limitlesslifesciences

### About LTIMindtree

LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700 clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by 84,000+ talented and entrepreneurial professionals across more than 30 countries, LTIMindtree — a Larsen & Toubro Group company — combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit <http://www.ltimindtree.com>.