



Point of view

# Digital Transformation of Rig Operations - **The Four-Fold Path**

## Introduction

The Oil and Gas industry is often faced with multiple challenges such as crude price volatility, geopolitical headwinds, and pressure on de-carbonization. The pandemic situation that the world has been witnessing since early-2020 led to dual shocks on both demand and supply and the upstream sector was the first to take the hit. It has thus become prudent to have optimum efficiency in operations, with a minimum risk of failures and resultant revenue losses.

Digital transformation holds the key to realizing an asset's true value, particularly now more than ever before.

This document aims to bring the focus of the rig operators towards four key pillars, which, when addressed with the finest approach, can lead to huge savings and increased productivity.

## Typical Challenges in Rig Operations

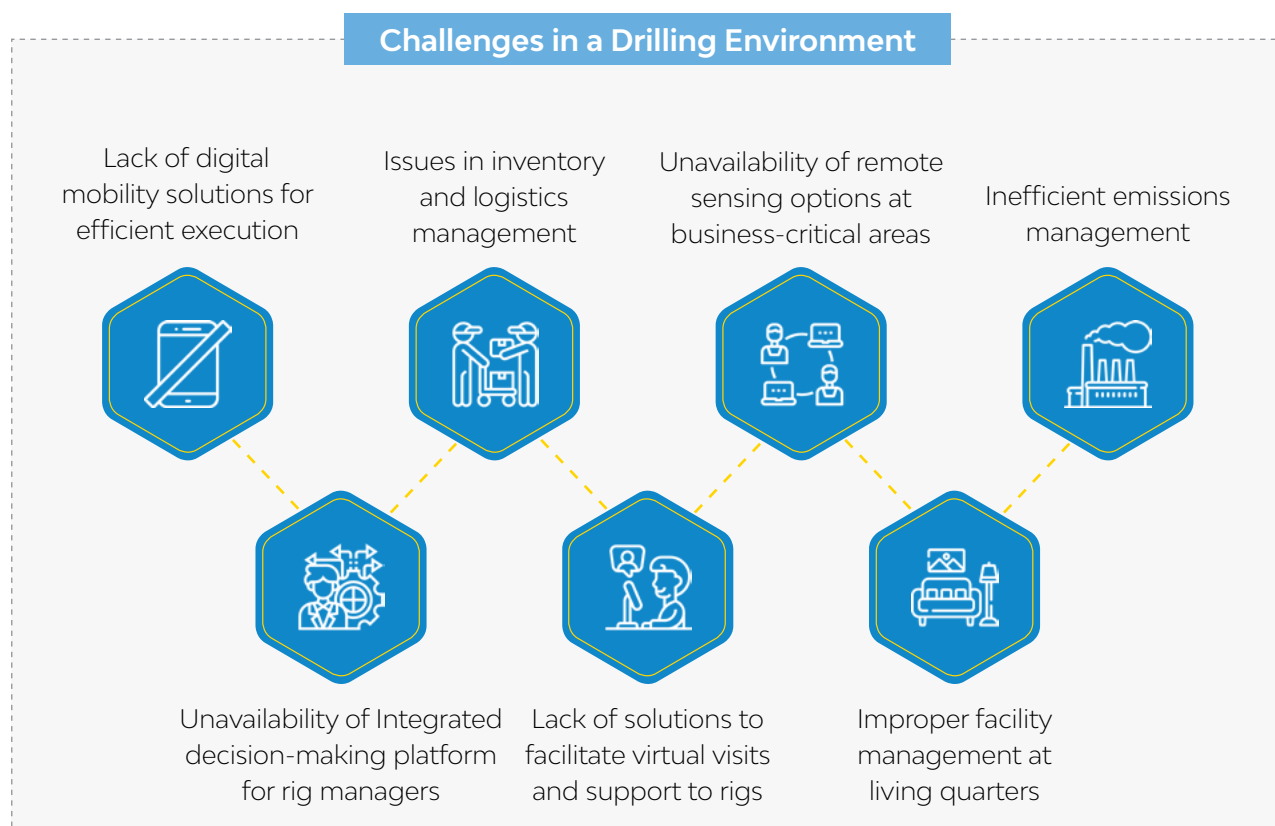


Fig: Typical challenges in a drilling environment

An offshore rig environment has all the typical challenges of any Oil and Gas asset, such as dealing with harsh work conditions. There is also the expensive and time-consuming task of getting technical assistance from shore. Dealing with a highly corrosive environment, traditional, low-bandwidth connectivity, and higher safety risks compared to land are additional issues a rig operator has to deal with.

For companies with rigs in multiple geographies, the lack of a centralized data view hinders cumulative decision-making and strategic planning. Even though rigs function as an overall ecosystem, the components appear to be operating in their own silos. So, the operator cannot reap the benefits of an integrated rig landscape. Dependence on manual operations further adds to the difficulty of data management and results in the loss of productive time.

## Four Digital Levers to streamline operations

A planned investment and effective execution on the following components can lead to returns in a short period:

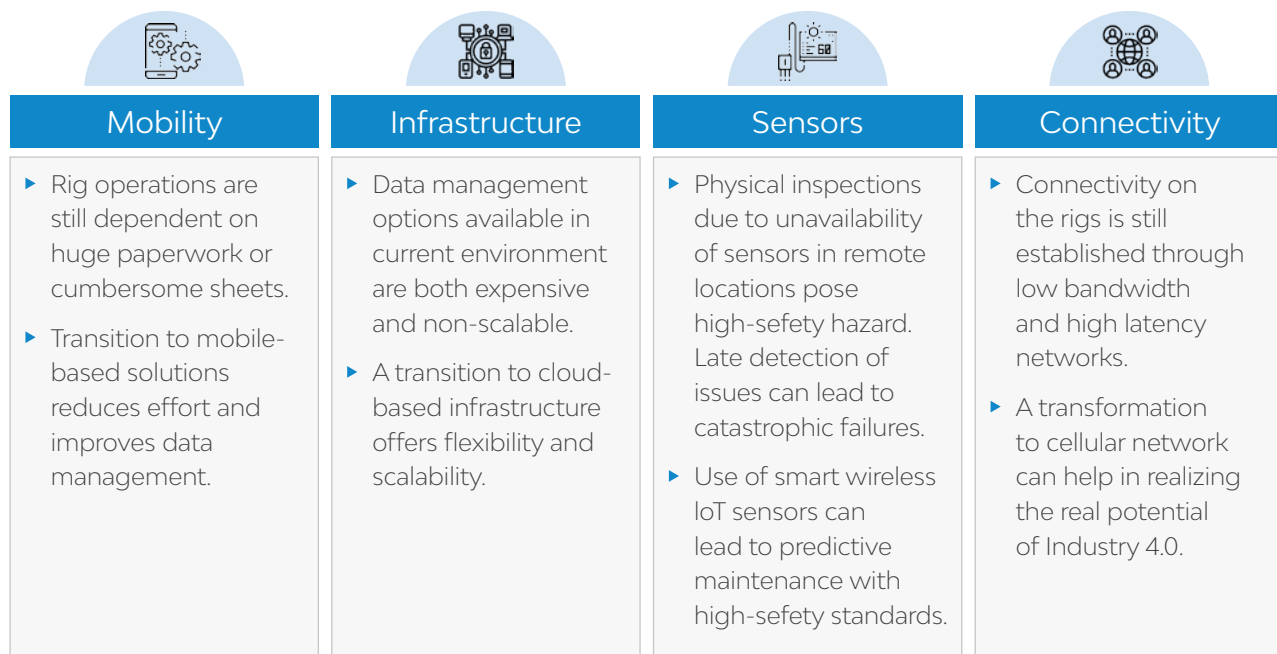


Fig: Digital Transformation Levers

- a) **Connectivity:** Offshore platforms are disparate assets with traditional communication techniques that are limited or expensive. According to McKinsey, high-band connectivity like 4G/5G can generate a three percent improvement in production. By deploying digital tools over cellular connectivity, over 20% of cost savings can be realized. Just one cellular antenna can serve the network requirements of an entire Oil and Gas rig<sup>[1]</sup>.
- b) **Smart Sensors:** Due to the inaccessibility and isolation of rigs, getting an up-to-date, accurate picture of the production and potential failures is a challenging task. Remote Monitoring using smart Internet of Things (IoT) sensors helps detect failures in advance and trigger preventive inspection. These sensors can use low-power technologies such as NarrowBand-Internet of Things (NB-IoT) and Category M1, or Cat M1 wireless (sometimes also abbreviated LTE-M) to communicate over and leverage the on-board cellular network. With the advancement in technologies, these sensors are available at competitive price points, and the Oil and Gas assets can realize significant annual maintenance cost savings through their implementation and deployment.
- c) **Infrastructure:** Information management is the most important and complex element for the Oil and Gas industry, particularly with the massive data flow and the rapid growth of sensors and connected devices. The emergence of cloud service providers has allowed oil and gas players to focus on their core competencies while leaving IT systems management to technology players.
- d) **Mobility and Applications:** In the Oil and Gas industry, it is critical to ensure optimum utilization of available resources. Mobility can help reduce the cycle time required for performing routine operations in the upstream oil and gas industry. The acceptance of mobile technology is constantly increasing since the sector demands its workforce to be mobile, along with good connectivity, and collaboration with the centralized team.

## Some of the critical use cases which can leverage the digital levers for optimum value realization

### a) Early corrosion detection and failure avoidance using non-intrusive CUI (Corrosion Under Insulation) sensors

Corrosion in pipelines and structures can lead to catastrophic failures, but direct inspection or monitoring is neither simple nor inexpensive.

With the advancement of technology, however, smart non-intrusive solutions are available, which can leverage the 4G connectivity and transmit the required parameter.

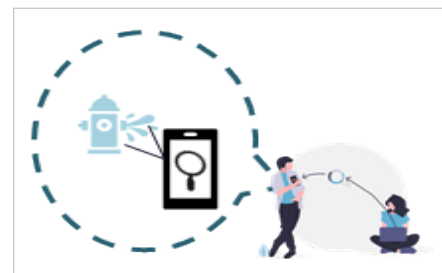


Fig: LTE-M enabled corrosion monitor

The NB-IoT enabled Corrosion Under Insulation (CUI) sensor detects and locates corrosion and moisture in the most inhospitable and inaccessible locations using a distributed sensing technology. Sensor data is further used in an advanced analytics platform, which can also be integrated into the existing asset management system that, in turn, provides actionable insights for proactive and preventive maintenance.

### b) Digital inspections and maintenance job execution using a mobility-based solution

Visual inspection is the most common technique used in Oil and Gas industry to identify corrosion, pitting, cuts, fatigue cracks on the rigs, drill pipes, and tubular equipment. Daily field visits, followed by documentation and updating the rig managers, are the norm. Most rigs are still dependent on paper-based notes, followed by updates on a desktop application.



Replacing this cumbersome process with a mobile application that can receive work orders from MES systems and enable digital inspection of offshore equipment can result in huge efficiencies and savings in FTE cost for inspections.

**c) Interactive decision dashboard to assist rig managers with efficient planning and forecasting**



Rig managers monitor rig operations, coordinate drilling activities, implement safety measures, train staff, and supervise material movement. Regular data updates from multiple sources and subsequent calculations and parameter optimization are required to perform these tasks effectively. Currently, most rigs face the challenge of non-availability of timely data, limited information,

and delayed alerts. Also, there is limited direct communication with the core rig workers.

An interactive decision dashboard can take input from multiple source systems and enable managers to get all the necessary updates and alerts in real-time to avoid any human error and confusion. With this information, rig managers can make informed decisions for efficient planning, substantially improving monthly productivity.

## Conclusion

A transition towards digital transformation can help rig operators realize the true value of their assets and pave the path towards sustainability. With increasing regulatory pressures and price volatility, deployment of innovative Industry 4.0 solutions over a low-latency network can help the rigs save millions through reduced commute, manual efforts, and remote decision making.

However, the requirements across the industry may vary based on the maturity levels, user adoption of technologies, age of the asset, and many other factors. Customers should get an assessment done to understand which lever can be best addressed to reap maximum benefits.

### Reference

1. [www.mckinsey.com/industries/oil-and-gas/our-insights/how-tapping-connectivity-in-oil-and-gas-can-fuel-higher-performance](http://www.mckinsey.com/industries/oil-and-gas/our-insights/how-tapping-connectivity-in-oil-and-gas-can-fuel-higher-performance)

## About the Authors



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Nishant brings 18+ years of experience in the IT industry with 10 years in the Oil and Gas Industry, managing upstream IT application portfolios for Oil and Gas customers. He has experience in Delivery Excellence, Customer Relationship Management, Strategic Planning, People Management, Change Management, Forecasting, Budgeting and Vendor Management.



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