

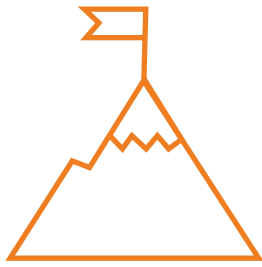


## Case Study

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# Migration of PeopleSoft and Hyperion to Cloud with 24\*7 Robust Support for US-based Provider of Loyalty & Marketing Services

The client is a US-based provider of loyalty and marketing services, such as private label credit cards, coalition loyalty programs, and direct marketing, derived from the capture and analysis of transaction-rich data.



## Business Challenges

- ✓ The client runs PeopleSoft 9.2 with large workloads and high infrastructure costs
- ✓ Need for infrastructure that can handle large volumes of data (~6TB)
- ✓ Performance issues, including high latency, suboptimal server performance, and more
- ✓ Lack of a contingency plan resulting in user disruption during an event of outage
- ✓ No turnkey backup and disaster recovery plan to protect against DC region downtime/failure
- ✓ Decreased operational efficiency of in-house data centers and lack of state-of-the-art security features.

## LTI Solution

- Built and deployed a high performance, scalable, and agile Oracle platform with Oracle Cloud
- Accelerated lift and shift (as-is) migration for the application, with no changes in application architecture (25+ TB of data transferred)
- Migrated Oracle PeopleSoft (HR and Finance), Phire, and Vertex Oracle Exadata to Oracle Exadata PaaS
- Migrated Hyperion and OBIEE Oracle Exadata to Oracle IaaS
- Redesigned secondary site with asynchronous storage replication with the automated launch of VMs in case of DR
- Provided shared service support model with monitoring and real-time notification (24\*7)

# Business Benefits

- Migration to Oracle Cloud resulted into:

**USD 1 million**

in overall saving in  
the first year

**40%**

lower operating  
costs

**30%**

increase in  
operational  
performance

**60%**

reduction in  
provisioning time

**25% optimization**

in memory compared  
to on-premises  
infrastructure

- Zero business disruption and a highly secured system
- Greater flexibility with integration across multi-cloud and on-premises applications running side-by-side
- Increased virtual footprint and reduced administrative overheads
- Future-ready platform with low TCO

## Technology/Modules/Version

- Oracle PeopleSoft (HR and Finance)
- Phire
- Vertex Oracle Exadata
- OBIEE Oracle Exadata
- Hyperion
- Oracle Cloud Infrastructure

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