



Let's Solve

Media & Entertainment



Cloud-Based Offering, a bouquet of products for Solving Content, Consumer and Compliance Aspects



Overview

LTI enables media entities to offer superior user experience across platforms and helps them enhance & modernize content creation, distribution, rights management & platform consolidations. By partnering with LTI and AWS, you can leverage multiple distribution models effectively for higher content monetization. Our proven expertise in AWS and our strong digital technology credentials can help you achieve faster time-to-market and establish leaner operations.

Media & Entertainment Practice at LTI

#1
INNOVATOR in
Avasant's M&E
Digital Services

10
Active POCs
Of Solutions
& Integrations

25
Marquee
Clients

8
Fortune 500
Clients

1500+
Team Size

Solutions

Consumer, Content & Context Analytics

An integrated & insightful view on AWS to help businesses drive higher conversions, customer retention, win-backs, and higher return on marketing investments

Media Supply Chain Cloudification

A detailed AWS assessment of operational media systems to bring in a highly optimized media supply chain for enabling faster business outcomes.

Content and Rights Management

Introduce rapid Content identification & Rights validation to address disruptive business models.

Success Stories

LTI saved \$2.5M on AWS Bills

Using a comprehensive cost optimization framework, LTI helped large Media enterprise save up to 20% of their AWS bill

AWS Based platform for Consumer 360 view

AWS-based platform for Consumer 360 degree view enables advanced consumer insights for content consumption patterns and behavior across a Media Giant's distribution channels.

LTI (NSE: LTI) is a global technology consulting and digital solutions Company helping more than 460 clients succeed in a converging world. With operations in 33 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI's Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded in 1997 as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivalled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 40,000 LTItes enable our clients to improve the effectiveness of their business and technology operations and deliver value to their customers, employees and shareholders. Find more at <http://www.Ltinfotech.com> or follow us at [@LTI_Global](https://twitter.com/LTI_Global).

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