



Let's Solve



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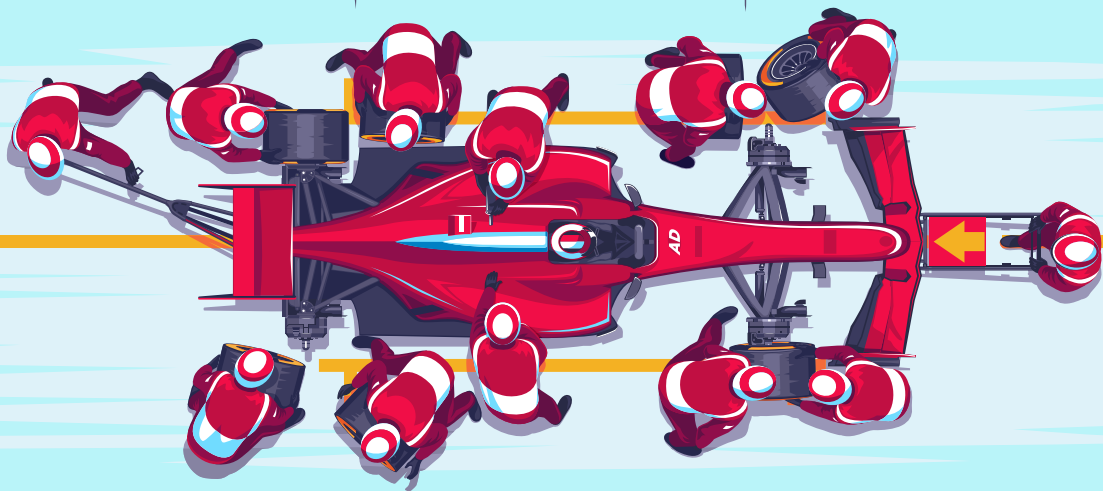
Build Faster, Fluid, Personalized Customer Experience with

LTI *FASTLANE*

- LTI's Rapid App Development Platform

The rapid pace of digital adoption is constantly moving the goalposts as companies strive to fulfill their customers' hyper personalization demands. The need to constantly innovate and engineer new solutions has never been more imperative. As interactions move online, a positive and personalized brand experience is key to sustaining digital growth momentum. According to Salesforce - State of the Connected Customer report, 91% of customers are more likely to make another purchase after a great experience.

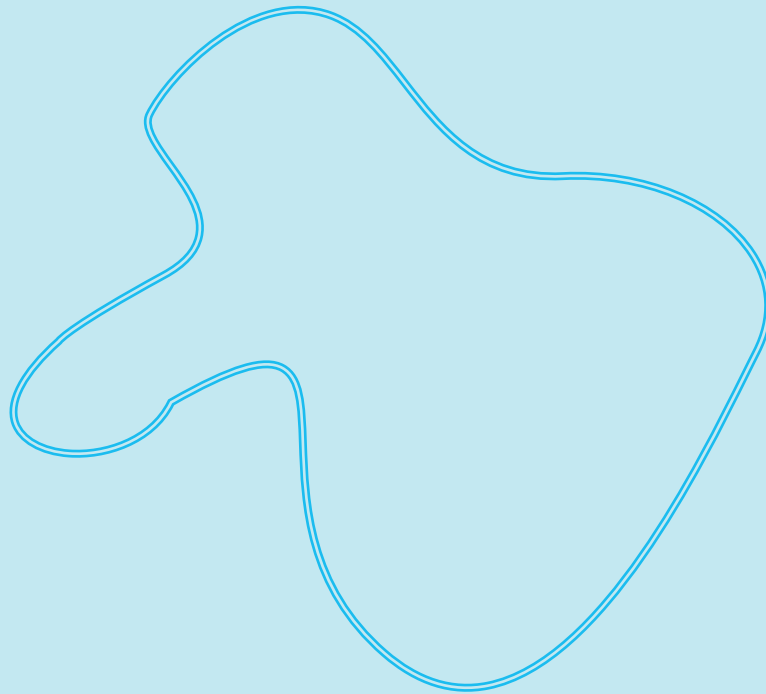
An organization's Web or mobile portfolio is the first point of interaction with customers. A visually aesthetic, intuitive, scalable, and resilient application delivering an immersive experience across multiple touch points and user personas takes customer-centricity notches higher.



LTI **FASTLANE**

LTI's **FASTLANE** is an end-to-end digital transformation platform that crafts an intuitive customer experience with rapid application assessment and development features. With **FASTLANE**, customers can assess, build omnichannel apps, and design modern architecture patterns faster

FASTLANE brings



LTI **FASTLANE**

Components

FASTLANE delivers unparalleled value to enterprises by combining pre-built digital artifacts, modern architecture principles and user perception analysis to establish better business processes and improve customer and employee experience.

The key components of *FASTLANE* are:



Key Benefits



Up to 40% faster

time-to-market with in-built solution accelerators and components



Downloadable

self service mobile app



Up to 25% improvement

in usability with highly intuitive UX



Modernization

of legacy applications





Let's Solve

LTI (NSE: LTI) is a global technology consulting and digital solutions Company helping more than 435 clients succeed in a converging world. With operations in 31 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI's Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded in 1997 as a subsidiary of Larsen & Toubro Limited, our unique heritage gives us unrivalled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 36,000 LTItes enable our clients to improve the effectiveness of their business and technology operations and deliver value to their customers, employees and shareholders. Find more at <http://www.Ltinfotech.com> or follow us at [@LTI_Global](https://twitter.com/LTI_Global)

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