

## Case Study

40% TCO Reduction,  
System Transformation for UK-Based  
Marketing and Communication  
Services Provider



## Client

The client is a global leader in marketing, printing, and communication services, and offers business process outsourcing to large companies.

## Challenges

While providing printing services to the financial industry, the client underwent multiple changes in its business model. While it now provides mail processing, bulk mailing, printing, and page layout services, it dealt with following challenges:

- Demerger of the integrated IT infrastructure from the parent company under an aggressive timeline
- Separation of active directory, messaging, and end user devices
- Reimaging of all end user devices, new image standards and new mobile management
- Traditional and complex infra management

## LTI Mindtree Solution

We helped the client with:

- Designing and building of AD new forest with PKI, ADFS, and AAD
- Designing and building SCCM, IBCM, and MBAM infrastructure
- Building and deployment of new WIN10 image across 120 models and app deployment
- Implementing AD and O365 Green field
- Providing unified IDAM solution covering all application
- Providing unified patching mechanism

## Business Benefits

- Reduction in TCO by 40% through consolidation and transformation to cloud
- Enhanced experience of handling complex projects with providing simplified solution
- Improved effort and cost estimation process
- Simplified infrastructure, faster OS deployment, and reduced dependencies on IT Administrators
- Unified and secured platform for identity and access management
- Single MDM platform for all mobile devices, Windows, Android, and iOS (Unified Device Management)
- Improved employee experience and productivity

## Technologies Used

**Azure AD, Intune, Windows 10, USB-based image management and cloning, Office 365, PowerShell Scripts, Quest Migration Manager for Exchange, and AD tools**

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