

Case Study

Digital Workplace as a Service for
US-Based Loyalty and Marketing
Services Provider



Client

US-based publicly traded provider of loyalty and marketing services, such as private label credit cards, coalition loyalty programs, and direct marketing, derived from the capture and analysis of transaction-rich data.

Challenges

- VDI and traditional desktop environment leading to high cost
- Looking for bundled solutions, allowing a user to perform day-to-day tasks just like using a traditional desktop
- High manual effort for delivering windows and application security patches
- Ineffective employee collaboration and communication

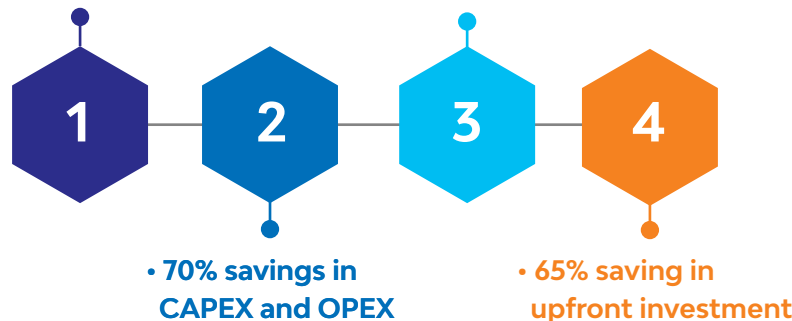
LTIMindtree Solution

- Implemented AWS-workspace as solution and deployed 160+ fully functional workspaces
- Integrated the on-premise active directory with workspaces for seamless communication and running business as usual
- Ensured end user security by enabling multi-factor authentication for more secured workspaces
- 16*5 monitoring of workspace environment to ensure continuity of business

Business Benefits

• **85% faster applications deployment**

• **65% increased productivity with focus on business**



Technologies Used

Amazon WebServices, Amazon Workspaces, RapidAdopt

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