

# Case Study

Digital Workplace as a Service  
for a US-Based Loyalty and  
Marketing Services Provider



## Client

US-based publicly traded provider of loyalty and marketing services, such as private label credit cards, coalition loyalty programs, and direct marketing, derived from the capture and analysis of transaction-rich data.

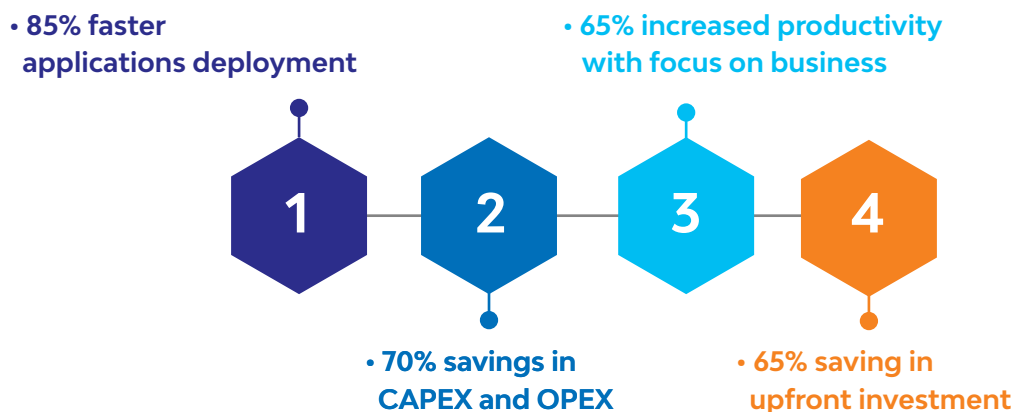
## Challenges

- VDI and traditional desktop environment leading to high cost
- Looking for bundled solutions, allowing a user to perform day-to-day tasks just like using a traditional desktop
- High manual effort for delivering windows and application security patches
- Ineffective employee collaboration and communication

## LTIMindtree Solution

- Implemented AWS-workspace as solution and deployed 160+ fully functional workspaces.
- Integrated the on-premise active directory with workspaces for seamless communication and running business as usual.
- Ensured end user security by enabling multi-factor authentication for more secured workspaces.
- 16\*5 monitoring of workspace environment to ensure continuity of business.

## Business Benefits



## Technologies Used

Amazon WebServices, Amazon Workspaces, RapidAdopt

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