

# Case Study

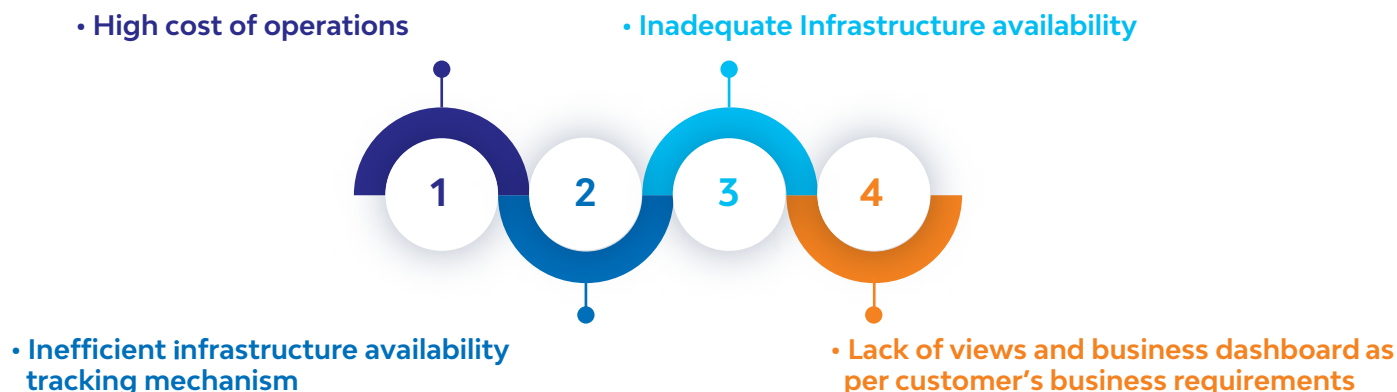
Online Business Dashboard Automation  
for US-Based Multinational Mass Media  
Conglomerate



## Client

The client is a US-based multinational mass-media conglomerate, with interests primarily in films and television. The client is currently the world's ninth largest broadcasting, cable, and media company in terms of revenue, and has headquarters in New York City.

## Challenges



## LTIMindtree Solution

- Assessment of the client environment
- Infrastructure monitoring tools rationalization
- Optimization of the tools, alerts and thresholds to create right set of alert benchmarks
- Implementation of Mosaic, LTIMindtree's next-generation Automation, Artificial Intelligence and Machine Learning & Operations Management Platform

## Business Benefits

- Fully managed, centrally deployed, and cloud-agnostic Artificial Intelligence and Machine Learning platform, providing a single authoritative source for all data to create business service dashboards, event correlation, and automation
- Dashboards for applications/business services monitoring and to mine the ITSM data
- Reduction in human error and incident count upto 50%, leading to a higher client satisfaction at function levels

## Technologies Used

Windows Server, Customized Scripts, and MOSAIC Automation

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