Case Study

Digital Workplace-as-a-Service for US-Based Loyalty and Marketing Services Provider
Client
The client is a US-based publicly traded provider of loyalty and marketing services, such as private label credit cards, coalition loyalty programs, and direct marketing, derived from the capture and analysis of transaction-rich data.

Challenges
• VDI and traditional desktop environment leading to high cost
• Looking for bundled solutions, allowing a user to perform day-to-day tasks just like using a traditional desktop
• High manual effort for delivering windows and application security patches
• Ineffective employee collaboration and communication

LTIMindtree Solution
• Implemented AWS-workplace as solution and deployed 160+ fully functional workspaces
• Integrated the on-premise active directory with workspaces for seamless communication and running business as usual
• Ensured end-user security by enabling multi-factor authentication for more secured workspaces
• 16*5 monitoring of workspace environment to ensure continuity of business

Business Benefits
• 85% faster applications deployment
• 65% increased productivity with focus on business
• 70% savings in CAPEX and OPEX
• 65% saving in upfront investment

Technologies Used
Amazon WebServices, Amazon Workspaces, and RapidAdopt

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