LTIMindtree

Case Study

Digital Workplace-as-a-Service for
US-Based Loyalty and Marketing
Services Provider

Client

The client is a US-based publicly traded provider of loyalty and marketing services, such as private label credit cards, coalition loyalty programs, and direct marketing, derived from the capture and analysis of transaction-rich data.
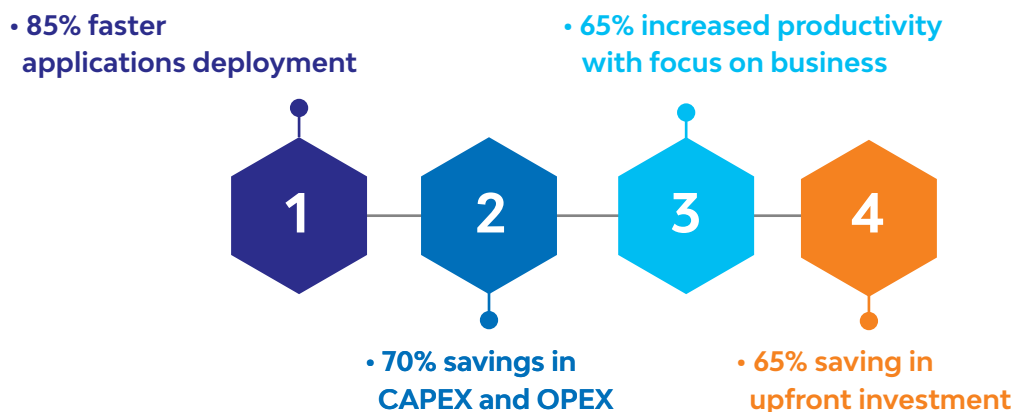
Challenges

- VDI and traditional desktop environment leading to high cost
- Looking for bundled solutions, allowing a user to perform day-to-day tasks just like using a traditional desktop
- High manual effort for delivering windows and application security patches
- Ineffective employee collaboration and communication

LTIMindtree Solution

- Implemented AWS-workplace as solution and deployed 160+ fully functional workspaces
- Integrated the on-premise active directory with workspaces for seamless communication and running business as usual
- Ensured end-user security by enabling multi-factor authentication for more secured workspaces
- 16*5 monitoring of workspace environment to ensure continuity of business

Business Benefits

- **85% faster applications deployment**

- **65% increased productivity with focus on business**

| 1 | 2 | 3 | 4 |

- **70% savings in CAPEX and OPEX**

- **65% saving in upfront investment**

Technologies Used

Amazon WebServices, Amazon Workspaces, and RapidAdopt