



Case Study

MDM Centralization for Leading US-Based Pharma Products Manufacturer



Client

The client is a global provider of drug delivery technology and development solutions for drugs, biologics, and consumer health products.

Challenges

De-centralized MDM implementation, which is currently used for fewer downstream system.

Data Quality issues from source system, which cause considerable manual intervention from data steward to correct the data.

No automated process to feed the corrected data back in MDM.

LTIMindtree Solution



Implementation of customer roll up to its parent organization



Enabling data stewards to manually merge the duplicates records as identified by MDM.

Implementation of data quality dashboard to monitor source data quality.



Proposal of harmonization process using Informatica PowerCenter to move valid data from MDM to different data owners.



Exercise for implementation of MDM 10.2 version upgrade.





Business Benefits

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Cost-effective	proved data lity in MDM	Regular project meetings, ensuring effectiv communication	re	Continued interactions and alignment with stakeholder requirements, resulting in relationship-buildin	ı.C	Handy runbook to refer for all implemented process

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