

Press Release

Lymbyc Announces Strategic Implementation Partnership with LTI

Partnership to tap growing demand for business-led agile analytics, including self-service

Bengaluru, India May, 10th, 2018: Lymbyc Solutions Pvt Limited, one of the country's leading-edge innovator and Artificial Intelligence-based analytics solution provider, today announced that it has partnered with Larsen & Toubro Infotech (LTI), a leading global technology consulting and digital solutions company. The two companies signed a Memorandum of Understanding to tap the growing shift in market demand from an IT-led, system of record reporting to business-led, agile analytics, including self-service.

The partnership will focus on enabling analytics solutions and digital transformation initiatives of global customers through jointly developed industry-focused offerings. They will together deliver AI-powered, unique, end-to-end real-time solutions across sales, marketing, and commercial operations across business verticals such as Pharma/Life Sciences, CPG, media & entertainment, retail/e-commerce and consumer banking.

Lymbyc, with its cutting-edge AI Insights Platform, hopes to leverage LTI's offerings in the cognitive analytics space and their Mosaic big data platform to fulfill the organization's requirements for accessibility, agility and deeper analytical insight. LTI is present in 27 countries across the world and has helped over 250 clients in converging their physical and digital worlds, while Lymbyc has several clients across India, the US, the UK, Singapore and the Middle East.

Soumendra Mohanty, EVP, and Global Head, Data and Analytics, AI & Cognitive, IoT, Automation, LTI, says, "We found Lymbyc's concept of "virtual analyst" and NLP capabilities led offerings very complementary to our offerings in the cognitive analytics space. This partnership will strengthen our value propositions at the convergence of physical and digital."

Satyakam Mohanty, CEO & Founder, Lymbyc Solutions, says, "We are thrilled to have LTI on board as this alliance provides a unique collaboration opportunity and ability to offer joint innovation to our customers and strengthen our global reach. As a leader in providing digital technology solutions to organizations around the world, we value LTI's experience

and the service options they provide and look forward to delivering end-to-end real time analytics solutions to customers.”

Self-service analytics and Business Intelligence will produce more analysis than data scientists. By 2020, the number of users of modern business intelligence and analytics platforms that are differentiated by augmented data discovery capabilities will grow at twice the rate — and deliver twice the business value — of those that are not, according to Gartner. It also forecasts that predictive and prescriptive analytics will attract 40% of enterprises’ new investment in Business Intelligence (BI) and analytics, which means that the enterprises will spend more on AI-driven data science platforms compared to traditional BI.

About Lymbyc Solutions Pvt. Ltd.

Lymbyc (previously known as Ma Foi Analytics) was founded in 2012 to build robust analytical products that melded advanced technology, and strong data science and insights foundations, to empower the business leader at the point of decision making. Headquartered in Bangalore, Lymbyc has served varied clients across India, the US, the UK, Singapore and the Middle East. Founded by SATYAKAM MOHANTY, Lymbyc is the ‘world’s first virtual analyst’, bringing to life his core mission of creating a platform to extend the insights domain beyond tools for analysts, to approximate the human analyst themselves.

About LTI:

Larsen & Toubro Infotech (NSE: LTI, BSE: 540005) is a global technology consulting and digital solutions company helping more than 250 clients succeed in a converging world. With operations in 27 countries, we go the extra mile for our clients and accelerate their digital transformation with LTI’s Mosaic platform enabling their mobile, social, analytics, IoT and cloud journeys. Founded 20 years ago as a subsidiary of the Larsen & Toubro group, our unique heritage gives us unrivaled real-world expertise to solve the most complex challenges of enterprises across all industries. Each day, our team of more than 20,000 LTItes enable our clients to improve the effectiveness of their business and technology operations, and deliver value to their customers, employees and shareholders. Find more at www.Lntinfotech.com or follow us at [@LTI_Global](https://twitter.com/LTI_Global)