



Assessment of IT Outsourcing in Banking, Financial Services, and Insurance (BFSI): Insurance AO Service Providers

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### **2017 PEAK Matrix™ Preview**For Insurance AO

#### Announcing the 2017 Insurance AO Market Leaders

Accenture, Capgemini, Cognizant, DXC Technology, Infosys, and TCS are the current Leaders on Everest Group's PEAK Matrix for insurance AO based on their market successes and insurance AO delivery capabilities.

The 2017 PEAK Matrix for insurance AO is based on 300+ large multi-year insurance AO contracts signed by 30+ service providers.



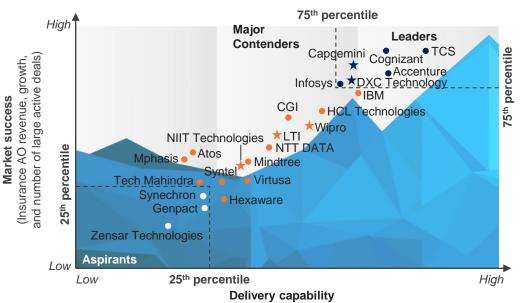
Leaders

**Aspirants** 

☆ Star Performers

**Major Contenders** 

#### **Everest Group PEAK Matrix™ for large insurance AO relationships¹**



(Scale, scope, domain expertise & innovation, delivery footprint, and buyer satisfaction)

Everest Group also identified five service providers as the "2017 insurance AO Market Star Performers" – *Capgemini, DXC Technology, LTI, NIIT Technologies, and Wipro*. This was based on the relative year-over-year movement of different service providers on the PEAK Matrix.

#### Methodology

The PEAK Matrix is a framework to assess the relative market success and overall capability of service providers. Service providers are positioned on the PEAK Matrix based on evaluation across two key dimensions

- Market success measured by the insurance-specific AO revenue, number of large active AO deals, and yearly insurance-specific AO revenue growth
- Delivery capability measured by insurance-specific scale of operations, scope, domain expertise & innovation, delivery footprint, and buyer satisfaction
  - 1 PEAK Matrix<sup>TM</sup> specific to large (>US\$25 million TCV), multi-year (>3 years) application outsourcing relationships for the insurance sector (life & pensions, property & casualty, others including reinsurance and Takaful Islamic insurance); excludes banking and capital markets

## 2017 PEAK Matrix™ Preview Insurance AO Service Provider Assessment

### Insurance AO services assessment dashboard Best in class Very high High Medium high Medium Medium Low Not matured

| Dest in oldes               | very mgm                       | Tilgii | ivicularii riigii             | Wicdiam               | Wicdiani Low          |                             |                   |
|-----------------------------|--------------------------------|--------|-------------------------------|-----------------------|-----------------------|-----------------------------|-------------------|
|                             | Delivery capability dimensions |        |                               |                       |                       |                             |                   |
| Service provider            | Scale                          | Scope  | Domain expertise & innovation | Delivery<br>footprint | Buyer<br>satisfaction | Overall delivery capability | Market<br>success |
| Accenture <sup>1</sup>      | •                              | •      |                               |                       |                       |                             |                   |
| Atos <sup>1</sup>           |                                |        |                               |                       |                       |                             |                   |
| Capgemini                   |                                |        |                               |                       |                       |                             | •                 |
| CGI                         |                                | •      |                               |                       | •                     |                             |                   |
| Cognizant                   |                                |        |                               | •                     |                       |                             | •                 |
| DXC Technology <sup>1</sup> |                                | •      |                               | •                     |                       | •                           | •                 |
| Genpact                     |                                |        |                               |                       |                       |                             |                   |
| HCL<br>Technologies         |                                | •      |                               | •                     |                       | •                           |                   |
| Hexaware                    |                                |        |                               |                       |                       |                             |                   |
| IBM <sup>1</sup>            |                                | •      |                               | •                     |                       | •                           | •                 |
| Infosys                     |                                | •      |                               |                       |                       | •                           | •                 |
| LTI                         |                                |        |                               |                       |                       |                             |                   |
| Mindtree                    |                                |        |                               |                       |                       |                             |                   |
| Mphasis <sup>1</sup>        |                                |        |                               |                       |                       |                             |                   |
| NIIT Technologies           |                                |        |                               |                       |                       |                             |                   |

<sup>1</sup> Did not provide buyer references; however buyer satisfaction score gathered from Everest Group's interactions with multiple buyers in the industry

### 2017 PEAK Matrix™ Preview Insurance AO Service Provider Assessment

Medium

Medium high

#### Insurance AO services assessment dashboard (continued) High

Very high

Best in class

|                        | , , , |         |                               |                       |                       |                             |                   |
|------------------------|-------|---------|-------------------------------|-----------------------|-----------------------|-----------------------------|-------------------|
|                        |       | Deliver |                               |                       |                       |                             |                   |
| Service provider       | Scale | Scope   | Domain expertise & innovation | Delivery<br>footprint | Buyer<br>satisfaction | Overall delivery capability | Market<br>success |
| NTT DATA <sup>1</sup>  |       |         |                               |                       |                       |                             |                   |
| Synechron <sup>1</sup> |       |         |                               |                       |                       |                             |                   |
| Syntel                 |       |         |                               |                       |                       |                             |                   |
| TCS                    | •     | •       |                               | •                     | •                     | •                           | •                 |
| Tech Mahindra          |       |         |                               |                       |                       |                             |                   |
| Virtusa <sup>1</sup>   |       |         |                               |                       |                       |                             |                   |
| Wipro                  |       |         |                               | •                     | •                     |                             |                   |

Assessment for Accenture, DXC Technology, IBM, and Zensar Technologies excludes service provider inputs, and is based on Everest Note: Group's proprietary Transaction Intelligence (TI) database, service provider public disclosures, and Everest Group's interactions with insurance buvers



Zensar **Technologies** 

> Insurers around the globe are trying to address the conundrum of balancing the status quo vs. transformation, the latter which includes a strong emphasis on digital innovation. In the last 12-18 months, we have observed a significant change in insurers' expectations from service providers, as they look to technology to help them differentiate and enhance their business processes. In response to insurers' aspirations to move from product-centric to customer-centric models, IT service providers are pivoting their portfolios to next-generation technologies and focusing on articulating definite business outcomes for insurers' digital spend.

> > Ronak Doshi, Practice Director, Everest Group



Low

Medium Low

Not matured

Did not provide buyer references; however buyer satisfaction score gathered from Everest Group's interactions with multiple buyers in the industry

### 2017 PEAK Matrix™ Preview For Life & Pensions (L&P) Insurance AO

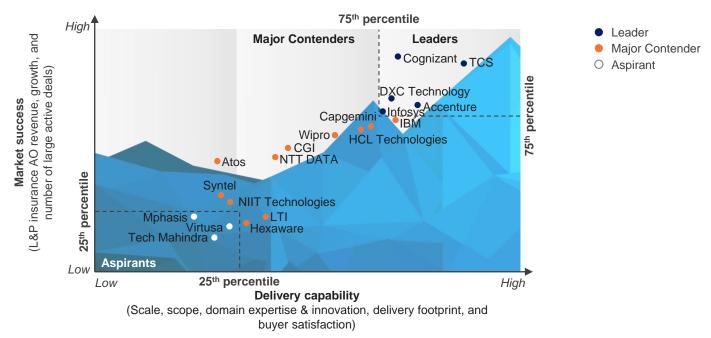
#### Announcing the 2017 L&P Insurance AO Market Leaders

Accenture, Cognizant, DXC Technology, Infosys, and TCS are the current Leaders on Everest Group's PEAK Matrix for insurance AO based on their market successes and insurance AO delivery capabilities.

The 2017 PEAK Matrix for insurance AO is based on 300+ large multi-year insurance AO contracts signed by 30+ service providers.



#### Everest Group PEAK Matrix™ for large life & pensions (L&P) insurance AO relationships¹.2



No service provider was rated as a Star Performer, because Star Performers are decided based on movement on the PEAK Matrix from one year to another, and this is the first time that the L&P insurance AO PEAK Matrix has been published

#### Methodology

The PEAK Matrix is a framework to assess the relative market success and overall capability of service providers. Service providers are positioned on the PEAK Matrix based on evaluation across two key dimensions

- Market success measured by L&P insurance-specific AO revenue, number of large active AO deals, and yearly L&P insurance-specific AO revenue growth
- Delivery capability measured by L&P insurance-specific scale of operations, scope, domain expertise & innovation, delivery footprint, and buyer satisfaction
  - 1 PEAK Matrix™ specific to large (>US\$25 million TCV), multi-year (>3 years) application outsourcing relationships for the L&P insurance sector (excludes property & casualty, reinsurance, and Takaful Islamic insurance); excludes banking and capital markets
  - 2 As this is the inaugural PEAK Matrix<sup>™</sup> assessment focusing on L&P insurance business segment, Star Performers analysis has not been done in 2017

## 2017 PEAK Matrix™ Preview L&P Insurance AO Service Provider Assessment

L&P insurance AO services assessment dashboard

Cognizant

**HCL** 

IBM<sup>1</sup>

Infosys

Mphasis1

Technologies1

LTI

NIIT

DXC Technology<sup>1</sup>

**Technologies** 

Hexaware

#### Very high High Low Medium high Not matured Best in class Medium Medium Low **Delivery capability dimensions** Domain **Overall** expertise & Delivery delivery Buyer Market Service provider Scale Scope innovation footprint satisfaction capability success Accenture<sup>1</sup> Atos1 Capgemini1 CGI<sup>1</sup>

<sup>1</sup> Did not provide buyer references; however buyer satisfaction score gathered from Everest Group's interactions with multiple buyers in the industry

### 2017 PEAK Matrix™ Preview L&P Insurance AO Service Provider Assessment

Medium

Low

Not matured

Medium Low

Medium high

#### **L&P insurance AO services assessment dashboard** (continued)

High

Very high

Best in class

| Dest III class        | very mgn | Tilgii | Wedidili High                 | Wiedlaili             | Wiedlam Low           | Low                         |                   |
|-----------------------|----------|--------|-------------------------------|-----------------------|-----------------------|-----------------------------|-------------------|
|                       |          |        |                               |                       |                       |                             |                   |
| Service provider      | Scale    | Scope  | Domain expertise & innovation | Delivery<br>footprint | Buyer<br>satisfaction | Overall delivery capability | Market<br>success |
| NTT DATA <sup>1</sup> |          |        |                               |                       |                       |                             |                   |
| Syntel                |          |        |                               |                       |                       |                             |                   |
| TCS                   |          |        |                               |                       |                       |                             |                   |
| Tech Mahindra         |          |        |                               |                       |                       |                             |                   |
| Virtusa <sup>1</sup>  |          |        |                               |                       |                       |                             |                   |
| Wipro <sup>1</sup>    |          |        |                               |                       |                       |                             |                   |

<sup>1</sup> Did not provide buyer references; however buyer satisfaction score gathered from Everest Group's interactions with multiple buyers in the industry

### 2017 PEAK Matrix™ Preview For Property & Casualty (P&C) Insurance AO

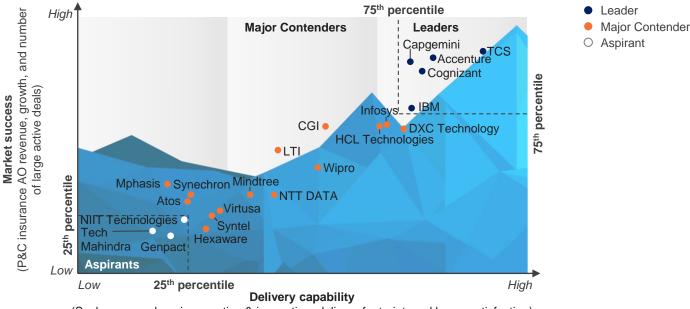
#### Announcing the 2017 P&C Insurance AO Market Leaders

Accenture, Capgemini, Cognizant, IBM, and TCS are the current Leaders on Everest Group's PEAK Matrix for insurance AO based on their market successes and insurance AO delivery capabilities.

The 2017 PEAK Matrix for insurance AO is based on 300+ large multi-year insurance AO contracts signed by 30+ service providers.



#### Everest Group PEAK Matrix™ for large property & casualty (P&C) insurance AO relationships¹,²



(Scale, scope, domain expertise & innovation, delivery footprint, and buyer satisfaction)

No service provider was rated as a Star Performer, because Star Performers are decided based on movement on the PEAK Matrix from one year to another, and this is the first time that the P&C insurance AO PEAK Matrix has been published

#### Methodology

The PEAK Matrix is a framework to assess the relative market success and overall capability of service providers. Service providers are positioned on the PEAK Matrix based on evaluation across two key dimensions

- Market success measured by the P&C insurance-specific AO revenue, number of large active AO deals, and yearly P&C insurance-specific AO revenue growth
- Delivery capability measured by P&C insurance-specific scale of operations, scope, domain expertise & innovation, delivery footprint, and buyer satisfaction
  - 1 PEAK Matrix™ specific to large (>US\$25 million TCV), multi-year (>3 years) application outsourcing relationships for the property & casualty insurance sector (excludes life & pensions, reinsurance, and Takaful Islamic insurance); excludes banking and capital markets
  - 2 As this is the inaugural PEAK Matrix™ assessment focusing on P&C insurance business segment, Star Performers analysis has not been done in 2017

# 2017 PEAK Matrix™ Preview P&C Insurance AO Service Provider Assessment

### P&C insurance AO services assessment dashboard Best in class Very high High Medium high Medium Wedium Low Not matured

| Dest III class                 | very riigir | rligii | Wediam nigh                   | Wediaiii              | Wiedidili Low         | LOW                         | O Not matured     |
|--------------------------------|-------------|--------|-------------------------------|-----------------------|-----------------------|-----------------------------|-------------------|
| Delivery capability dimensions |             |        |                               |                       |                       |                             |                   |
| Service provider               | Scale       | Scope  | Domain expertise & innovation | Delivery<br>footprint | Buyer<br>satisfaction | Overall delivery capability | Market<br>success |
| Accenture <sup>1</sup>         |             |        |                               |                       |                       | •                           |                   |
| Atos <sup>1</sup>              |             |        |                               |                       |                       |                             |                   |
| Capgemini                      |             |        | •                             |                       | •                     | •                           | •                 |
| CGI                            |             | •      |                               |                       | •                     |                             |                   |
| Cognizant                      |             |        |                               | •                     |                       | •                           | •                 |
| DXC Technology <sup>1</sup>    |             | •      |                               | •                     |                       | •                           |                   |
| Genpact <sup>1</sup>           |             |        |                               |                       |                       |                             |                   |
| HCL<br>Technologies            |             | •      |                               | •                     | •                     | •                           |                   |
| Hexaware                       |             |        |                               |                       |                       |                             |                   |
| IBM <sup>1</sup>               | •           | •      |                               | 0                     |                       | •                           |                   |
| Infosys                        |             |        |                               |                       |                       |                             |                   |
| LTI                            |             |        |                               |                       | •                     |                             |                   |
| Mindtree                       |             |        |                               |                       |                       |                             |                   |
| Mphasis <sup>1</sup>           |             |        |                               |                       |                       |                             |                   |
| NIIT Technologies              |             |        |                               |                       |                       |                             |                   |

<sup>1</sup> Did not provide buyer references; however buyer satisfaction score gathered from Everest Group's interactions with multiple buyers in the industry

## 2017 PEAK Matrix™ Preview P&C Insurance AO Service Provider Assessment

Medium

Medium Low

Low

Not matured

#### **P&C insurance AO services assessment dashboard** (continued)

Medium high

A High

Very high

Best in class

| Best in class          | very nign | nign 🗸 | iviedium nign                 | iviedium              | Medium Low            | Colow                             | Not matured       |
|------------------------|-----------|--------|-------------------------------|-----------------------|-----------------------|-----------------------------------|-------------------|
|                        |           |        |                               |                       |                       |                                   |                   |
| Service provider       | Scale     | Scope  | Domain expertise & innovation | Delivery<br>footprint | Buyer<br>satisfaction | Overall<br>delivery<br>capability | Market<br>success |
| NTT DATA <sup>1</sup>  |           |        |                               |                       |                       |                                   |                   |
| Synechron <sup>1</sup> |           |        |                               |                       |                       |                                   |                   |
| Syntel                 |           |        |                               |                       |                       |                                   |                   |
| TCS                    | •         | •      |                               | •                     | •                     | •                                 | 0                 |
| Tech Mahindra          |           |        |                               |                       |                       |                                   |                   |
| Virtusa <sup>1</sup>   |           |        |                               |                       |                       |                                   |                   |
| Wipro                  |           |        |                               |                       |                       |                                   |                   |

<sup>1</sup> Did not provide buyer references; however buyer satisfaction score gathered from Everest Group's interactions with multiple buyers in the industry

### **Additional Information**

#### More details on the full report

In the 128-page report, Digital Expectations of Buyers Transforming the Service Provider Landscape – Insurance AO PEAK Matrix™ Assessment 2017 and Profiles Compendium, 23 leading insurance AO service providers are categorized into Leaders, Major Contenders, Aspirants and Aspirants. This report is available for purchase on our website.





#### **Other Insurance AO offerings**

#### **Publications**

- InsurTech Envisioning the Future of Insurance - Top 40 Trailblazers
- IT Outsourcing in Banking Service Provider Landscape with PEAK Matrix™ Assessment 2017 and Profiles Compendium

#### **Custom services**

- Service provider capability assessments and benchmarking
- Service provider tracking
- Competitive intelligence
- Account intelligence

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