



Our
Business
Knowledge,
Your
Winning
Edge.



Consumer Packaged Goods





At L&T Infotech, we leverage the business process understanding and manufacturing domain expertise drawn from our parent company, Larsen & Toubro, to provide the winning edge to our clients in the consumer packaged goods (CPG) industry. We enable them to plan, implement and manage their entire IT landscape so as to extract value from their investments. Our innovative solutions across the consumer goods value chain, backed by our flexible business models, deliver long-term value to our clients. Our rich industry experience of over a decade, strategic partnerships, and a client-centric approach, enable us to deliver the winning edge to enterprises across the CPG value chain in segments such as food & beverage, apparel & footwear and personal & household products.

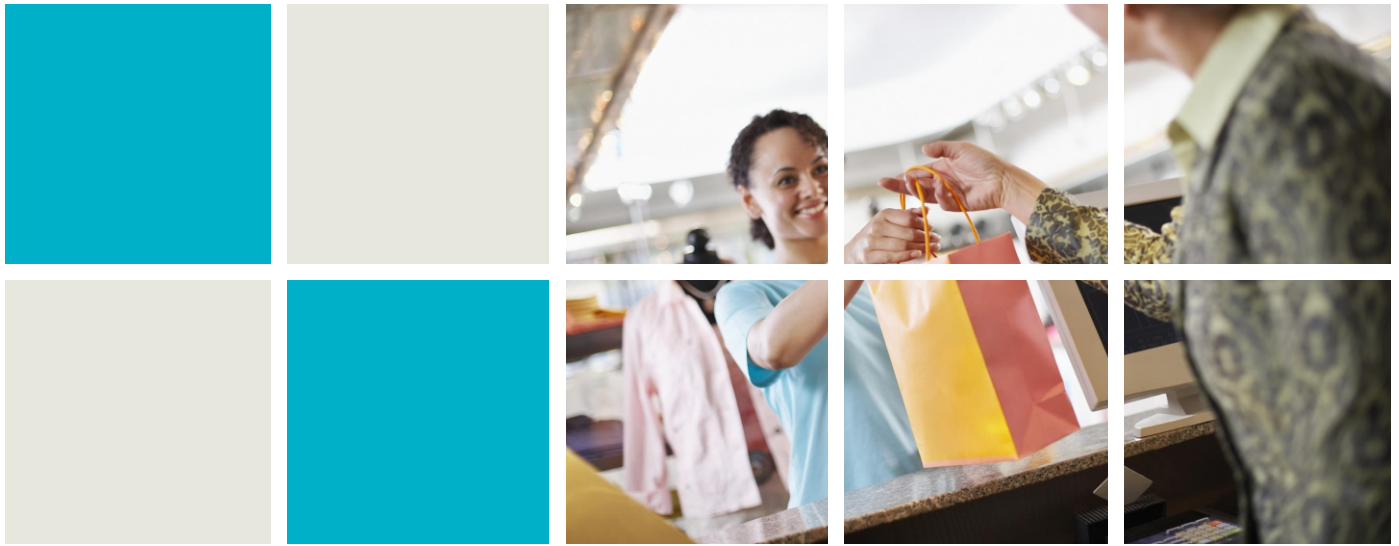
Expertise

We specialize in flawless, world-class and consistent execution. We ensure execution excellence right from the shop floor to the top floor through unique services and solutions for the consumer goods industry in areas of enterprise resource planning, manufacturing execution and supply chain management. Our investments in the form of innovative techno-functional solutions and accelerators help our clients to effectively deal with current and emerging industry trends such as a digitally connected consumer world, escalating R&D (Research & Development) costs, volatile demand and supply trends and complexity in manufacturing and supply chain systems.

Our list of clients includes:

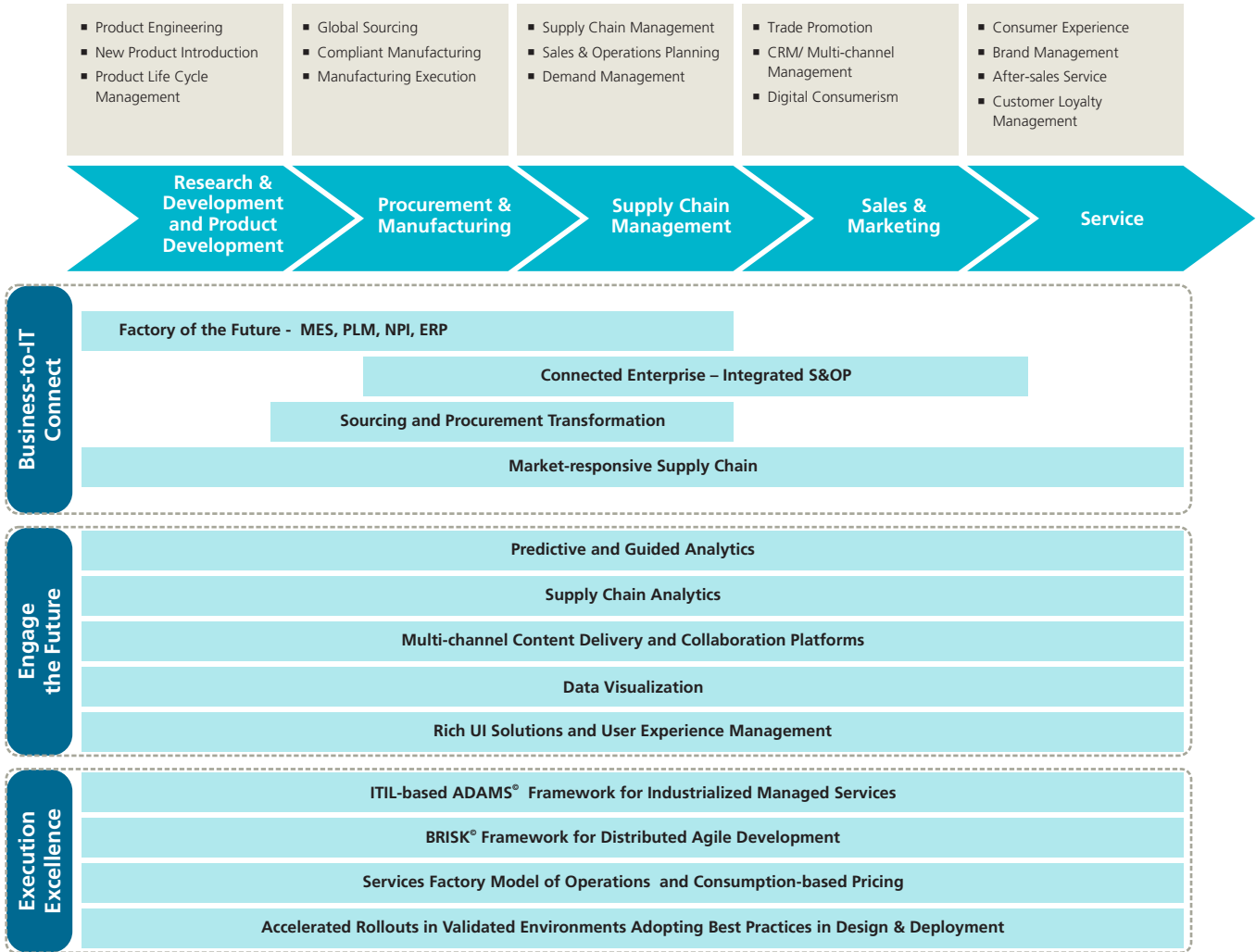
- A Leading Manufacturer of Medical Products for Respiratory Disorders
- International Biosciences Company
- Medical Devices and Medical Equipment Manufacturer
- World's Largest Maker of Orthopaedic Implants
- Fortune 100 Company - A Medical Devices, Pharmaceuticals and Consumer Goods Manufacturer
- Fortune 100 Company - A Manufacturer of Product Ranges Including Personal Care and Prescription Drugs





Service Offerings across the Consumer Goods Value Chain

We leverage the capabilities of emerging technologies to offer innovative solutions in Big Data, Cloud Computing and Mobility/Multi-channel Content Delivery. We also offer enterprise solutions such as SAP, Oracle EBS, Oracle JD Edwards, Oracle PeopleSoft, MS Dynamics, CRM (Customer Relationship Management) and MES (Manufacturing Execution Systems). Our unique business-led industrialized services in application management, testing, infrastructure management, business intelligence and enterprise integration enable our clients to effectively leverage IT investments to gain the competitive edge.



Our Key Business Transformation Solutions

- Sourcing/procurement transformation for a consumer goods major
- Digitization of the supply chain for one of the world's largest consumer goods companies
- Manufacturing integration and intelligence for a global manufacturing company
- Collaborative and advanced product life cycle management for a leading manufacturing company
- B2B integrator on cloud for a leading manufacturing company
- ITIL-based ADAMS[®] framework for industrialized managed services
- BRISK[®] framework for distributed agile development
- Services factory model of operations and consumption-based pricing
- Accelerated rollouts adopting best practices in design and deployment

Key Business Benefits

- Improved demand-supply match by reducing forecast cycle time, enhancing shelf availability, lowering inventory and improving SKU level accuracy
- Real-time visibility into multi-site production facilities, insights into return on assets, statistical process control and manufacturing process automation
- Synchronization of R&D, production, sales and marketing activities resulting in faster time to market
- Predictable cost and 30% reduction in total cost of ownership
- Accelerated transition with competitive transition-pricing options
- Productivity improvement leading to >5% YOY (Year over Year) cost savings
- Business transformation with IT capabilities for portfolio rationalization and modernization initiatives
- Repeatability and scalability for a varied catalog of services
- Execution Excellence: Project execution at a high speed and with high quality (Six Sigma levels) leveraging L&T Infotech's service management tools and accelerators

About L&T Infotech

Larsen & Toubro Infotech Ltd. (L&T Infotech), one of the fastest growing global IT services company, is ranked by NASSCOM as the 6th largest software & services exporter from India and among the top 20 IT BPO employers in 2014. It is a wholly-owned subsidiary of Larsen & Toubro (L&T), a multi-billion conglomerate, and India's largest Technology, Engineering, Construction, Manufacturing and Financial Services organization, with global operations.

L&T Infotech provides end-to-end IT solutions and services to Banking & Financial Services; Insurance; Energy & Process; Hi-tech & Consumer Electronics; Utilities, Engineering & Construction; Consumer Packaged Goods, Retail & Pharmaceuticals; Auto & Aerospace; Media & Entertainment; Healthcare; Plant Equipment & Industrial Machinery and Travel & Logistics industries.

Headquartered in Mumbai, India, L&T Infotech delivers IT-enabled business solutions to its clients, leveraging its strong domain expertise and in-depth technology know-how, through its service lines, including Testing; Mobility; Infrastructure Management Services; BI/DW; SAP; Oracle & Microsoft; Enterprise Integration; and Manufacturing Execution Systems.

L&T Infotech is differentiated by its three-pronged value proposition, encompassing Business-to-IT Connect, Execution Excellence and Engage the Future. (www.Ltinfotech.com)



Business-to-IT Connect

Email: info@Ltinfotech.com