

Case Study

Reimagining Product Servicing for Leading Elevator Manufacturer



LTI created compelling user experience design to provide next-generation services

Business Challenges

The company faced challenges with lack of visibility of elevator maintenance for technicians, which led to loss of productivity, increase in service time and higher time to repair. They wanted a solution that would provide real-time elevator status and improve their response rate.

What we did?

Conducted business sessions and design thinking workshops to design Customer and Technical dashboard.

Conceptualized an IoT-led platform that enables the client firm's strategy of bringing transparency to the customers and internal users providing personalized experience for customers with a visibility on real-time equipment health data.

Implemented a phase-wise country rollout to consolidate and gather data on cloud.

What was achieved?



30% reduction in service costs.



Enhanced Service Expert's experience using visualization of complex data to enable predictive and proactive maintenance.



Near **90% uptime** of equipment under service contracts.



40% reduction in customer contact at center calls.



Saved millions on operations in

major countries where its deployed, making the client a market leader in IoT-based digital products.

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